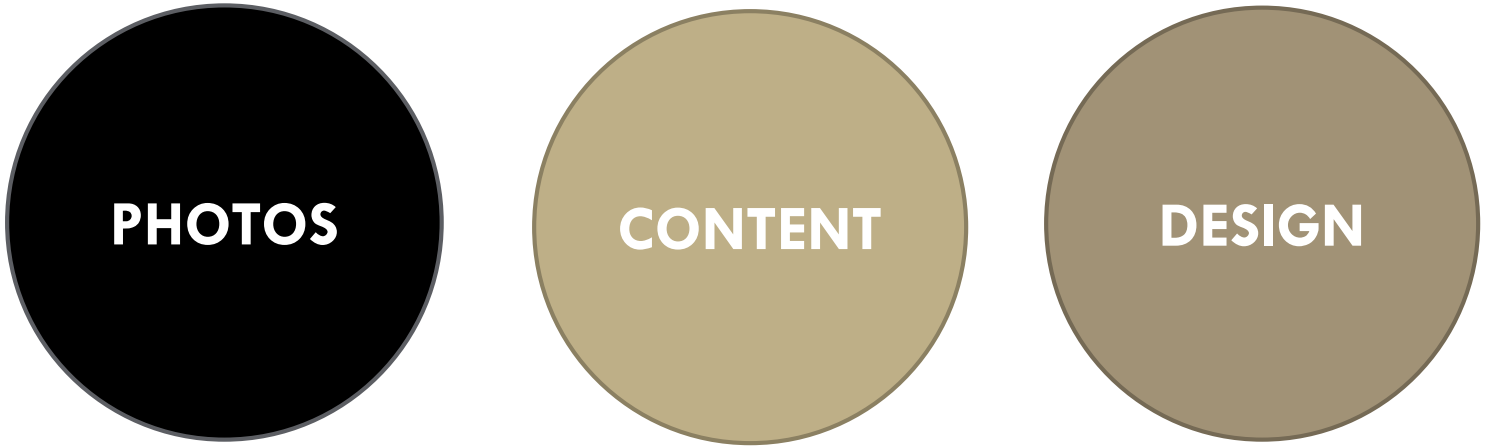
Design Tips

Unique Property Sites

How to Improve the look of your Website

If your looking for ways to improve the overall look of your site, we have compiled a few tips that will help! Keep in mind the following updates can take up to 24 hours to appear on your website.



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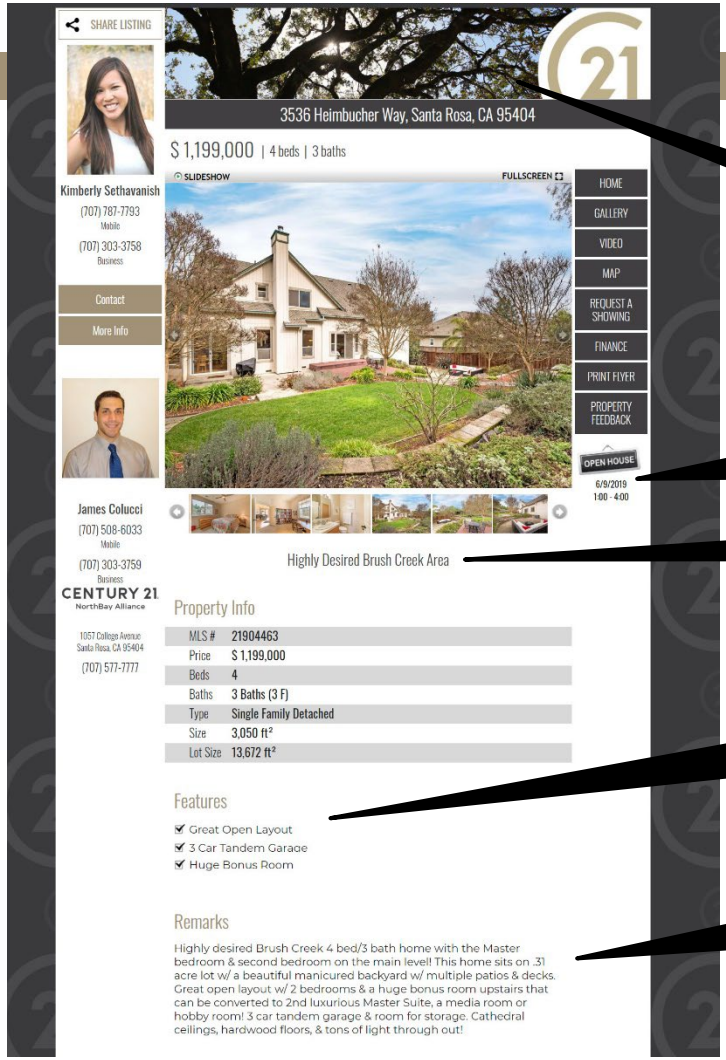
Design Tips

21 Unique Property Sites

OVERVIEW



Header

Open House Dates

Headline

Highlights

Property Description

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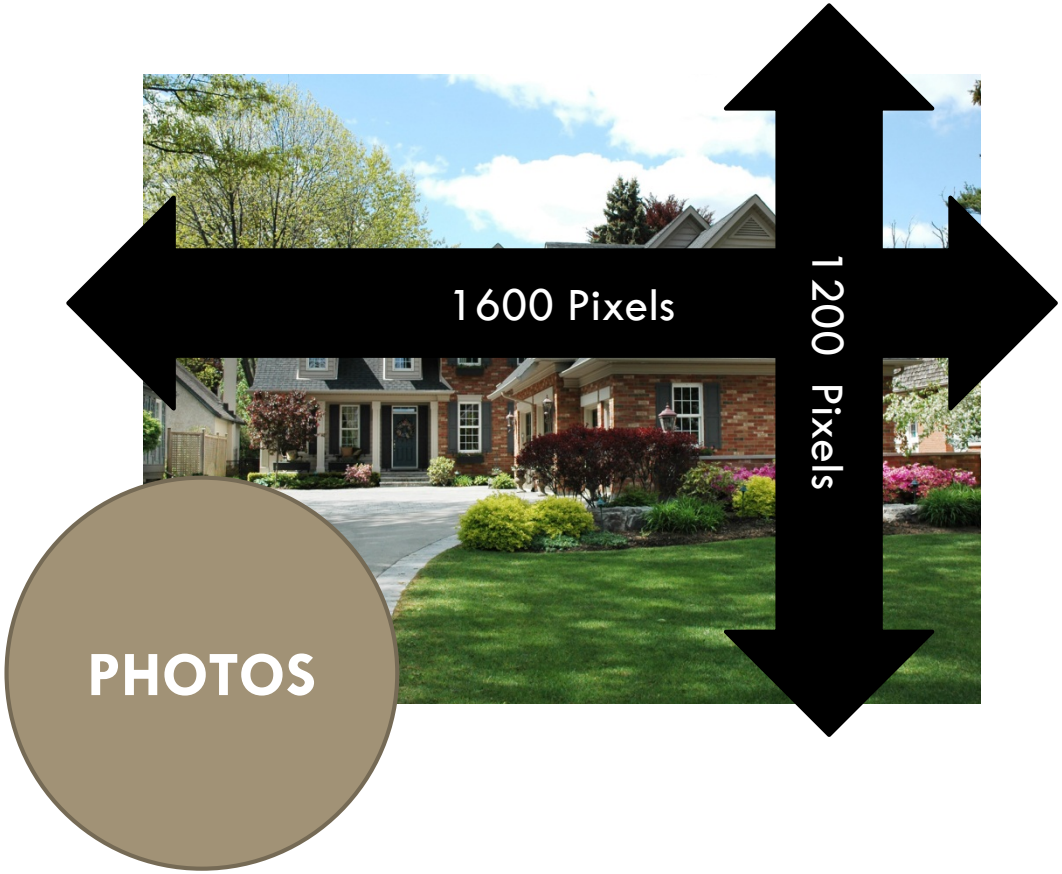
PHOTOS

Your photos are automatically pulled from **DASH**. The optimal size ratio is 4:3 which translates to 800pix by 600pix, or better yet, 1600pix by 1200px. If you are able to upload good quality photos with this aspect ratio, your website will look great!



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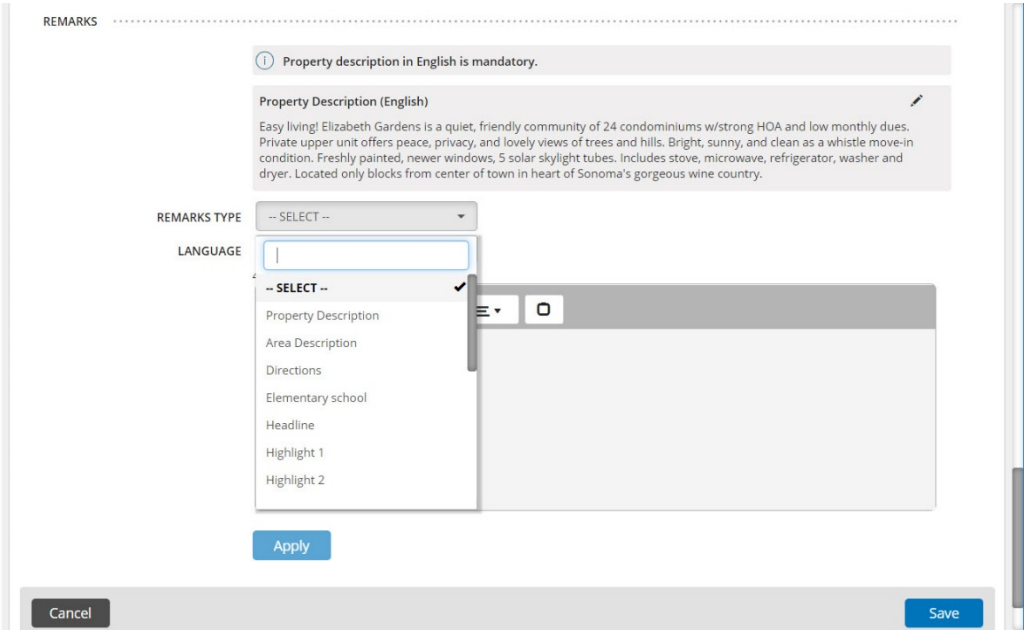
CONTENT

Your content is automatically pulled from DASH. We specifically use the **PROPERTY DESCRIPTION, HEADLINE & HIGHLIGHTS**. Make sure these field are filled out in **DASH**.



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Design Tips

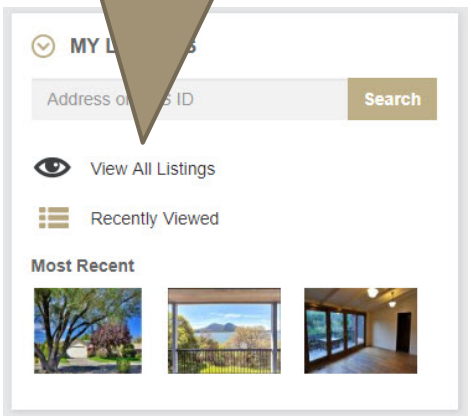
21 Unique Property Sites

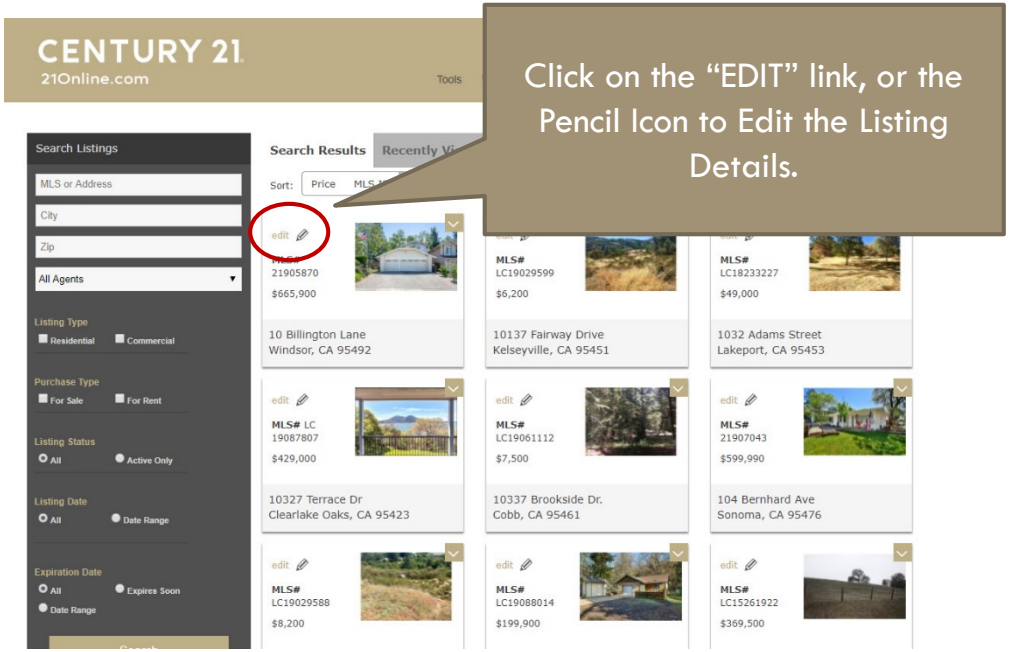
Adding Listing Details in DASH

If you have access to **DASH** you can add Highlights, a Headline and a Property Description.

NOTE: Only BROKERS and Office Administrators have access to edit listing details through DASH

Login to DASH or, from 21Online, click the "View All Listings" link from the Listing Module.





Click on the "EDIT" link, or the Pencil Icon to Edit the Listing Details.

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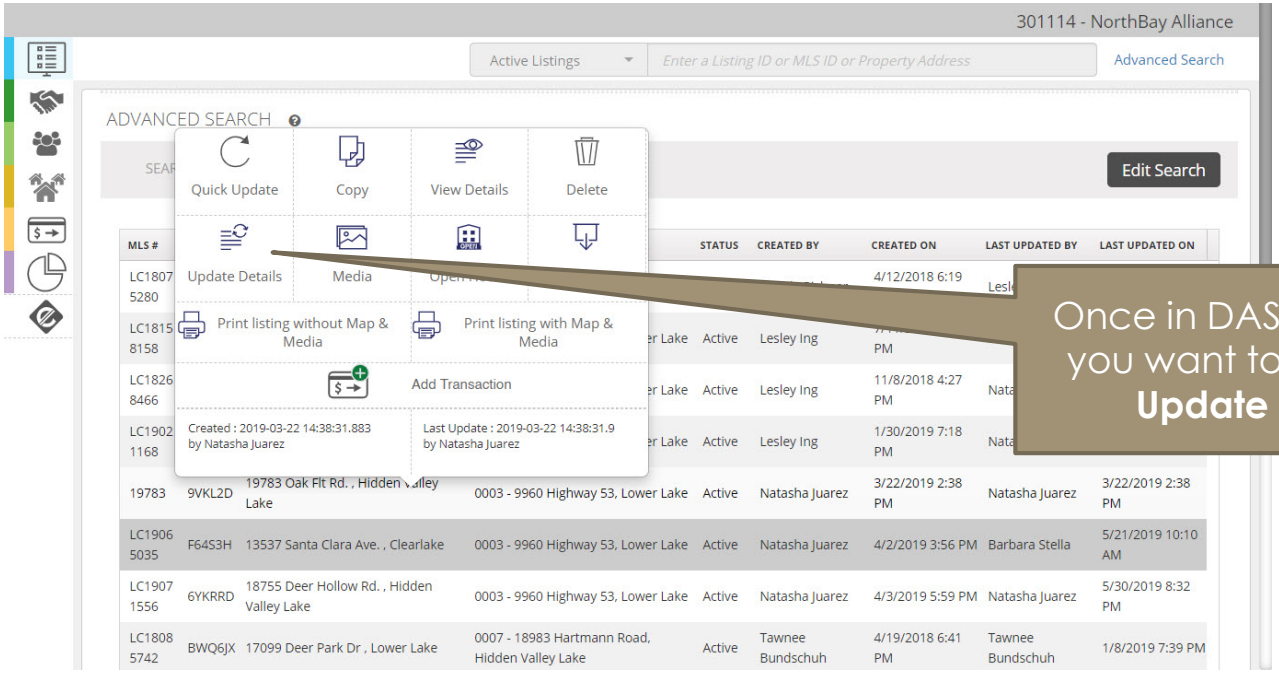
Design Tips

21 Unique Property Sites

Adding Listing Details in DASH

How to add Highlights, a Headline or a Property Description to your Unique Property Site.

NOTE: Only BROKERS and Office Administrators have access to edit listing details through DASH.



Once in DASH, locate the listing you want to edit and click the **Update Details** button.

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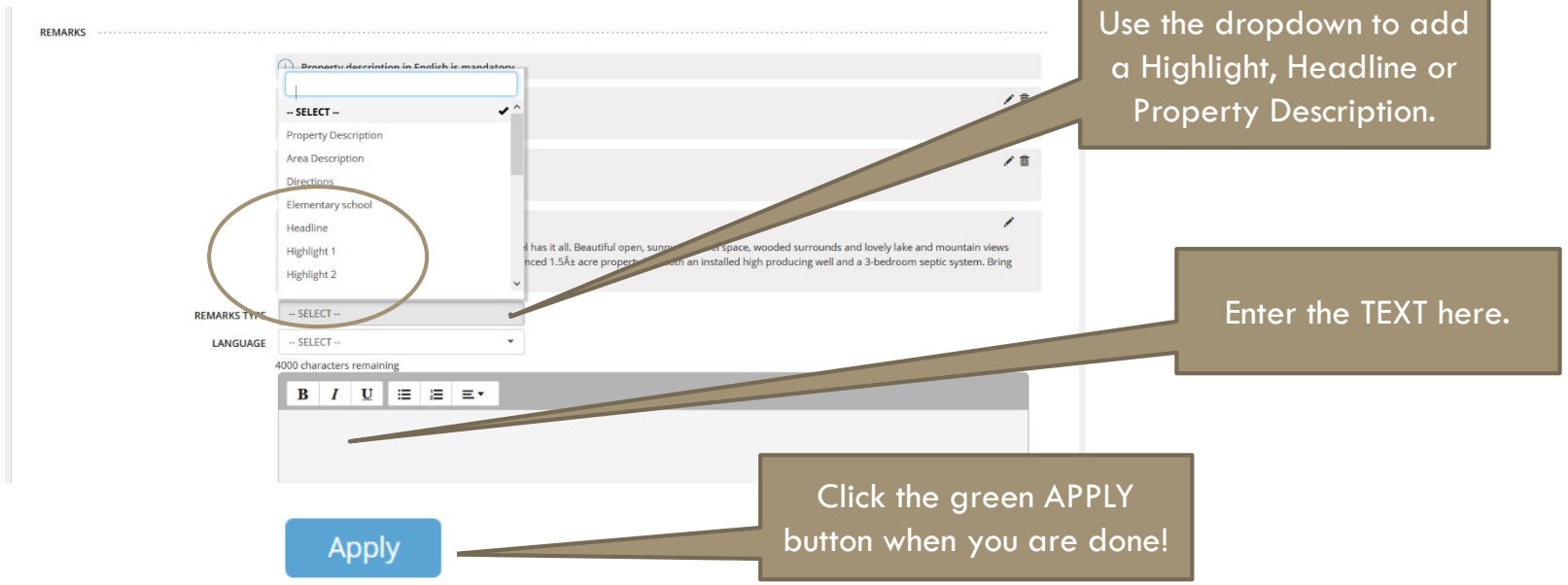
Next, scroll down to the **Remark** section. From the SELECT dropdown menu you can add several Highlights, a Headline and a Property Description.

NOTE: Only BROKERS and Office Administrators have access to edit listing details through DASH.



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Finally, after you have added all of the Listing Remarks, scroll down to the bottom of the page and click the "**Save**" button.

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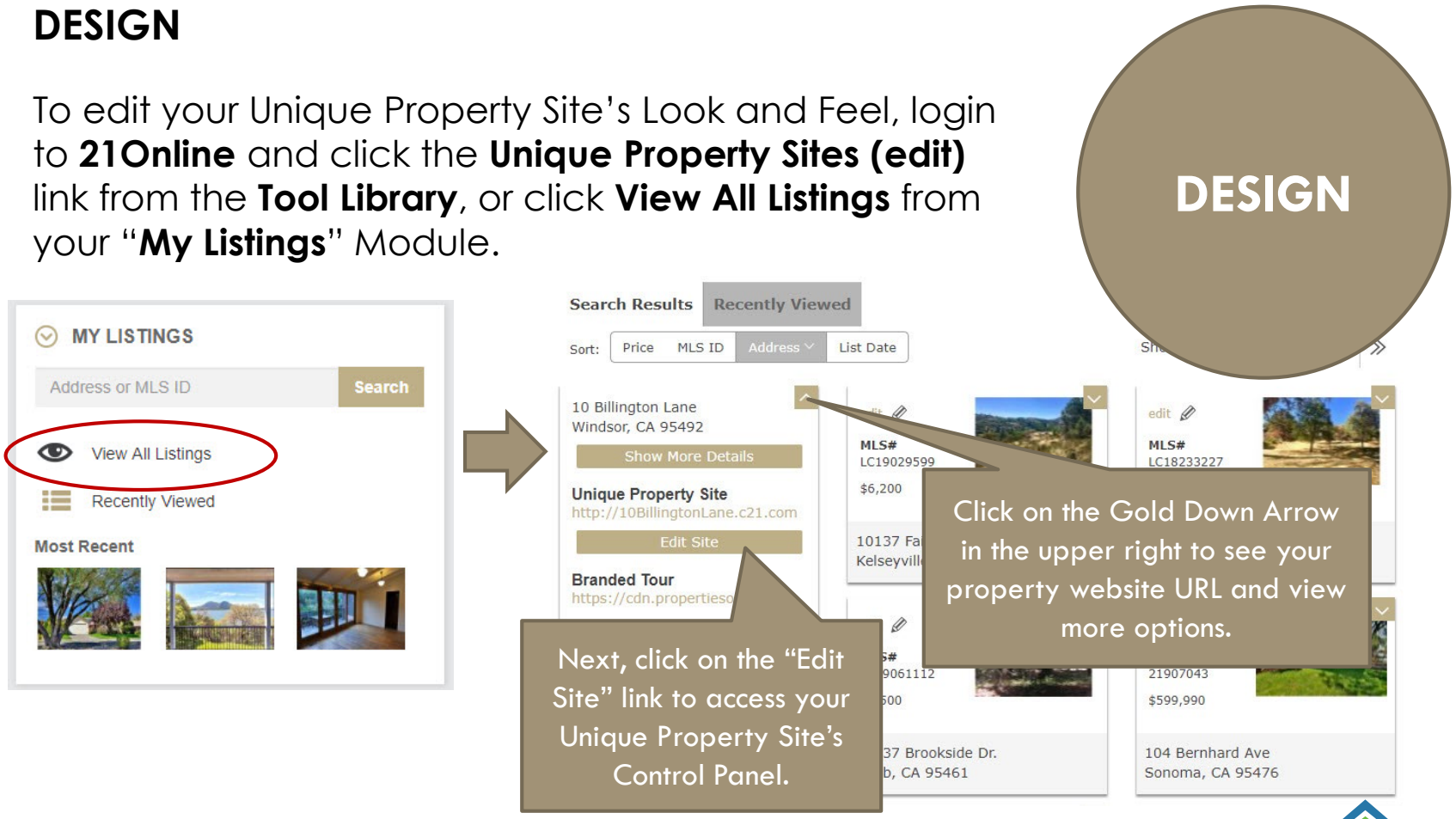
Design Tips

Unique Property Sites

DESIGN

To edit your Unique Property Site's Look and Feel, login to **21Online** and click the **Unique Property Sites (edit)** link from the **Tool Library**, or click **View All Listings** from your "**My Listings**" Module.



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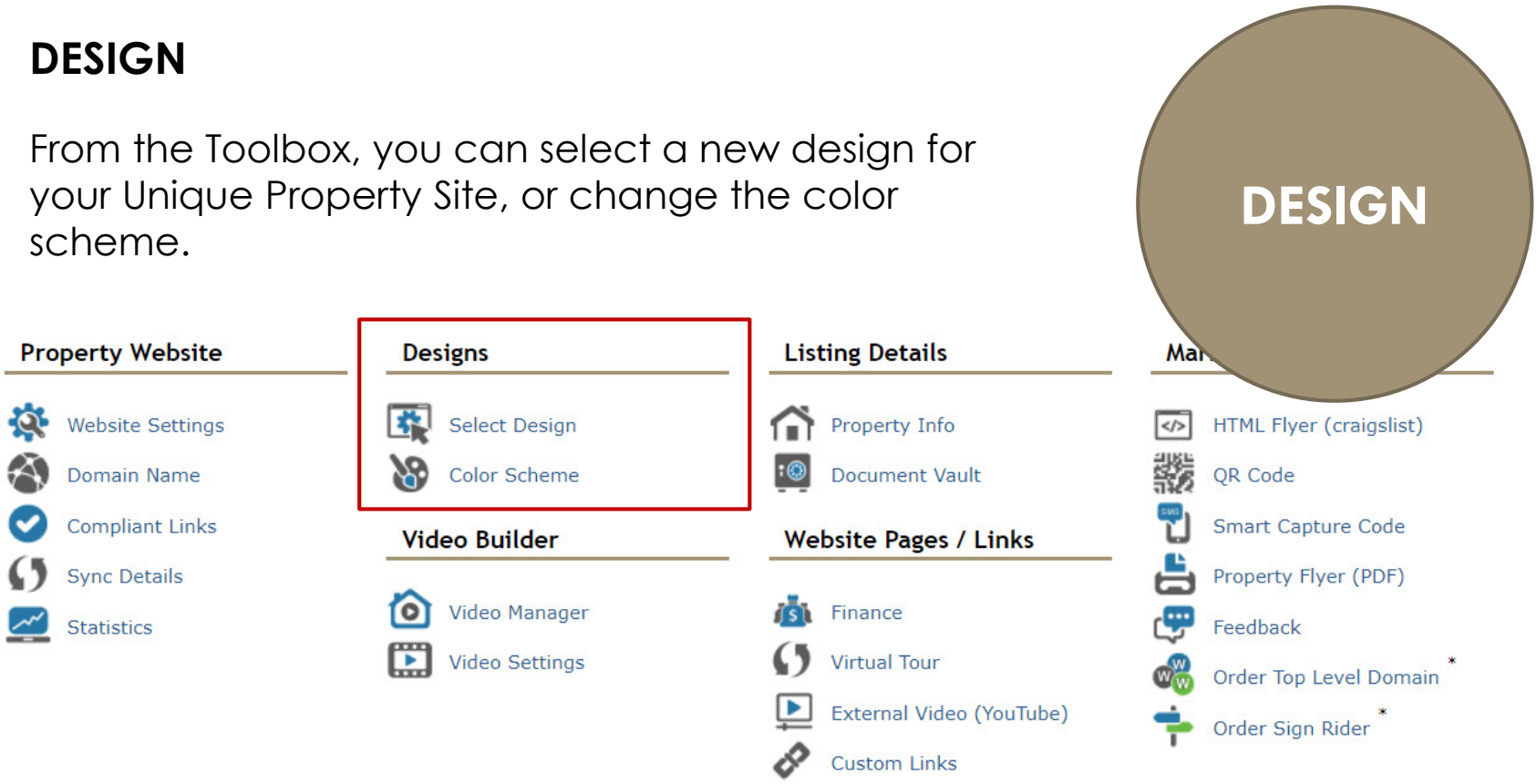
DESIGN

From the Toolbox, you can select a new design for your Unique Property Site, or change the color scheme.



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BUSINESS RULES

If your Agent photo is not displaying, it is probably because of the Business Rules setup for your office. Contact your Broker or Manager to update this.

BUSINESS RULES

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