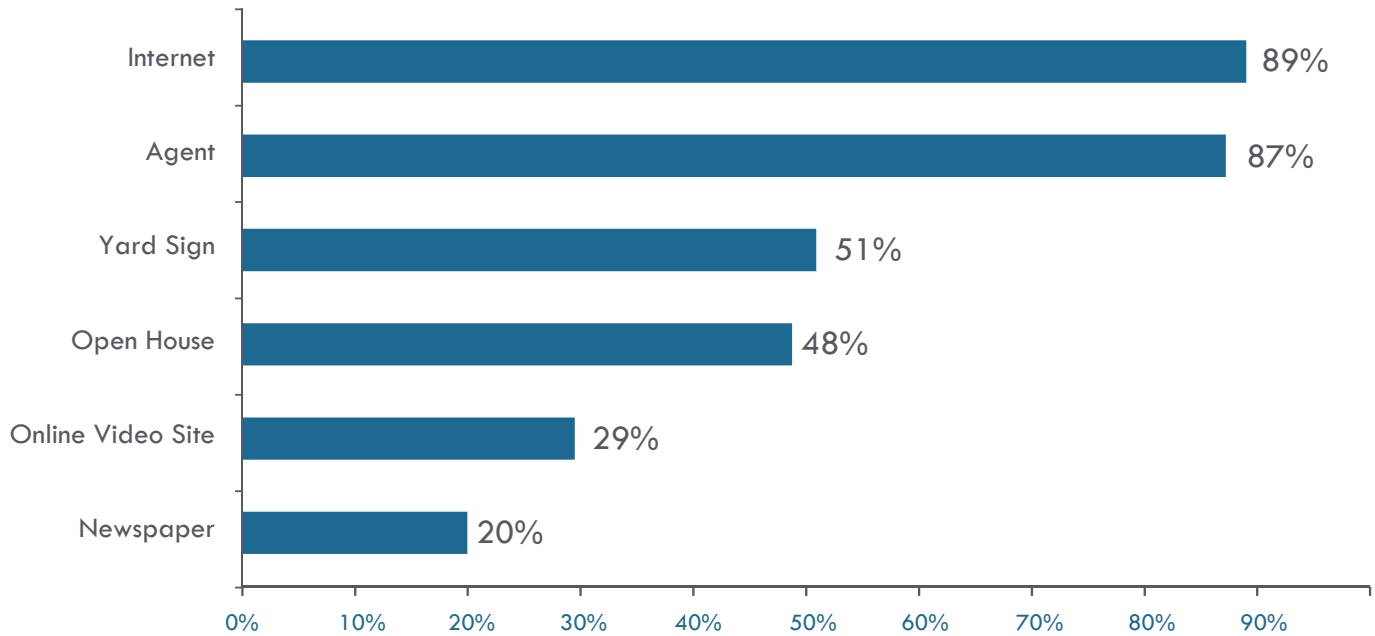


How Buyers Search for Property

Information Sources used in Home Search

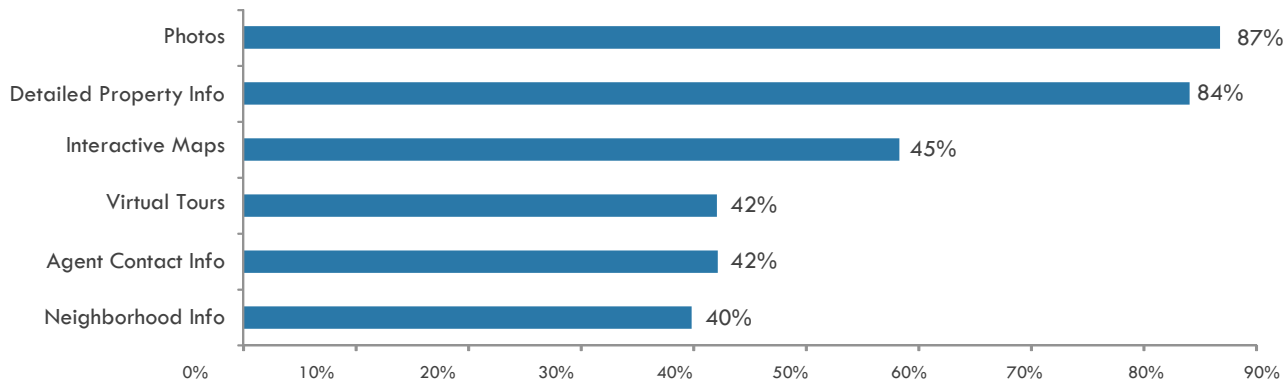
Statistics about Home Buyers

2016



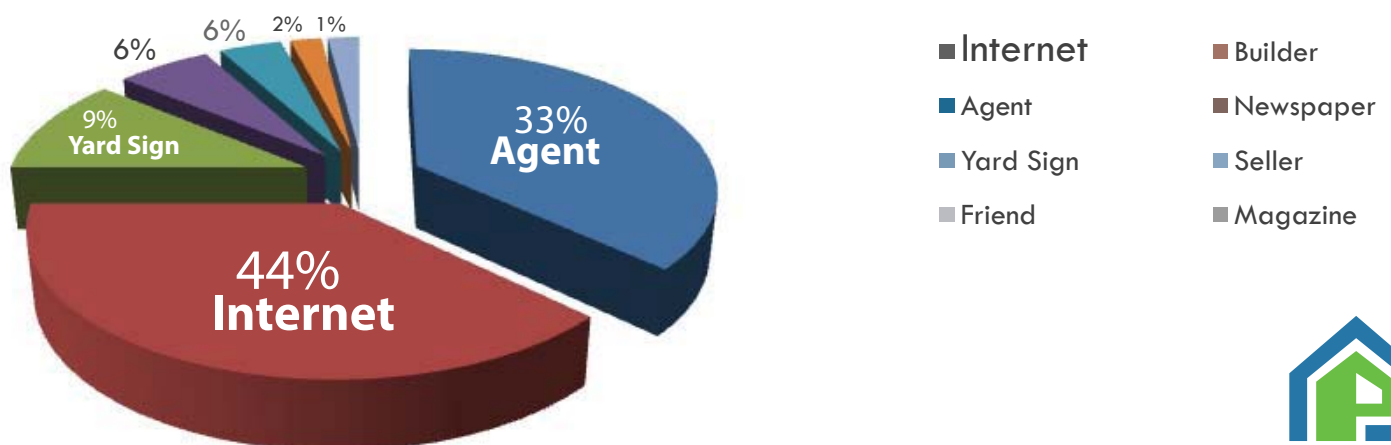
What Buyers Like

What buyers deem "Very Useful"



Where Buyers Come From

Where Buyer Found the Home they Actually Purchased



Source: The National Association of REALTORS® profile of home buyers and sellers. Updated 02/16/2016

