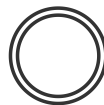


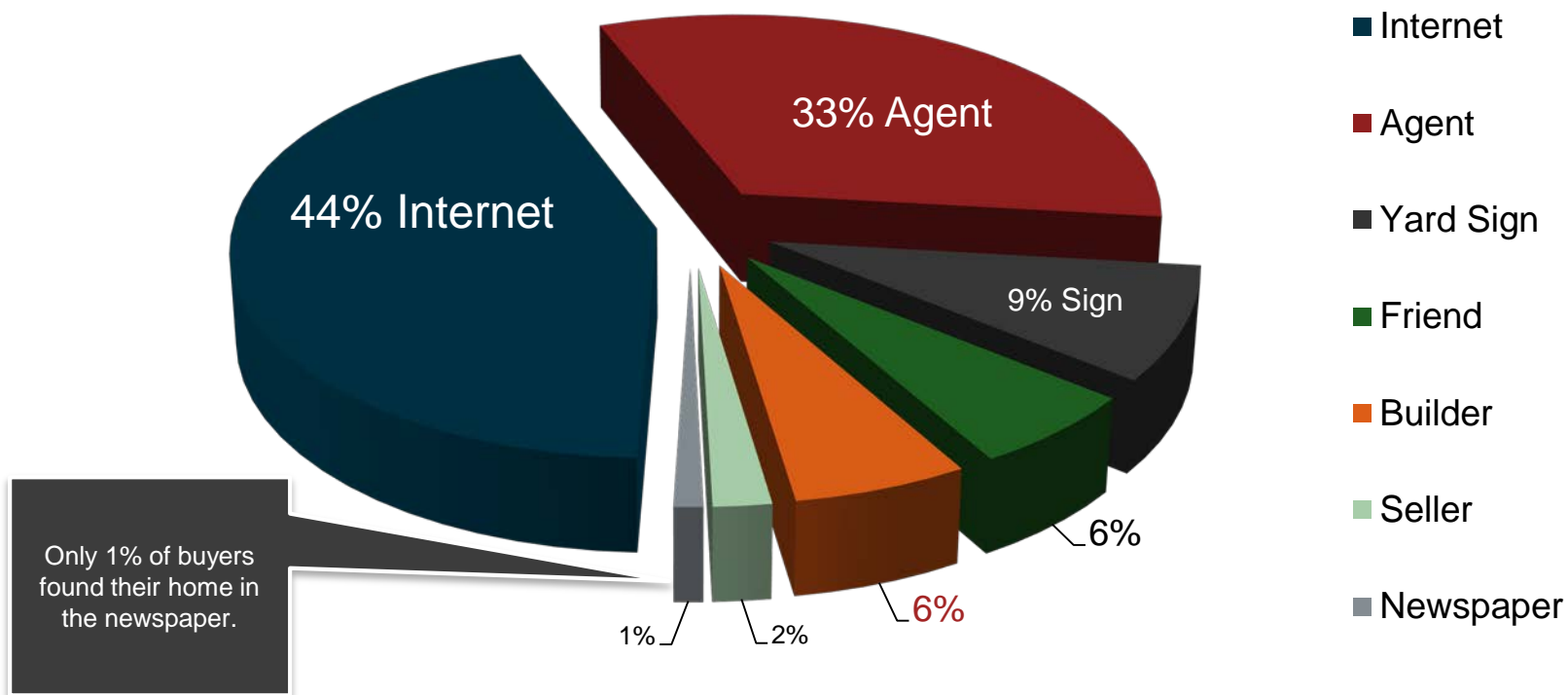
A Website dedicated entirely to
Selling Your Home!



Where Buyers Come From



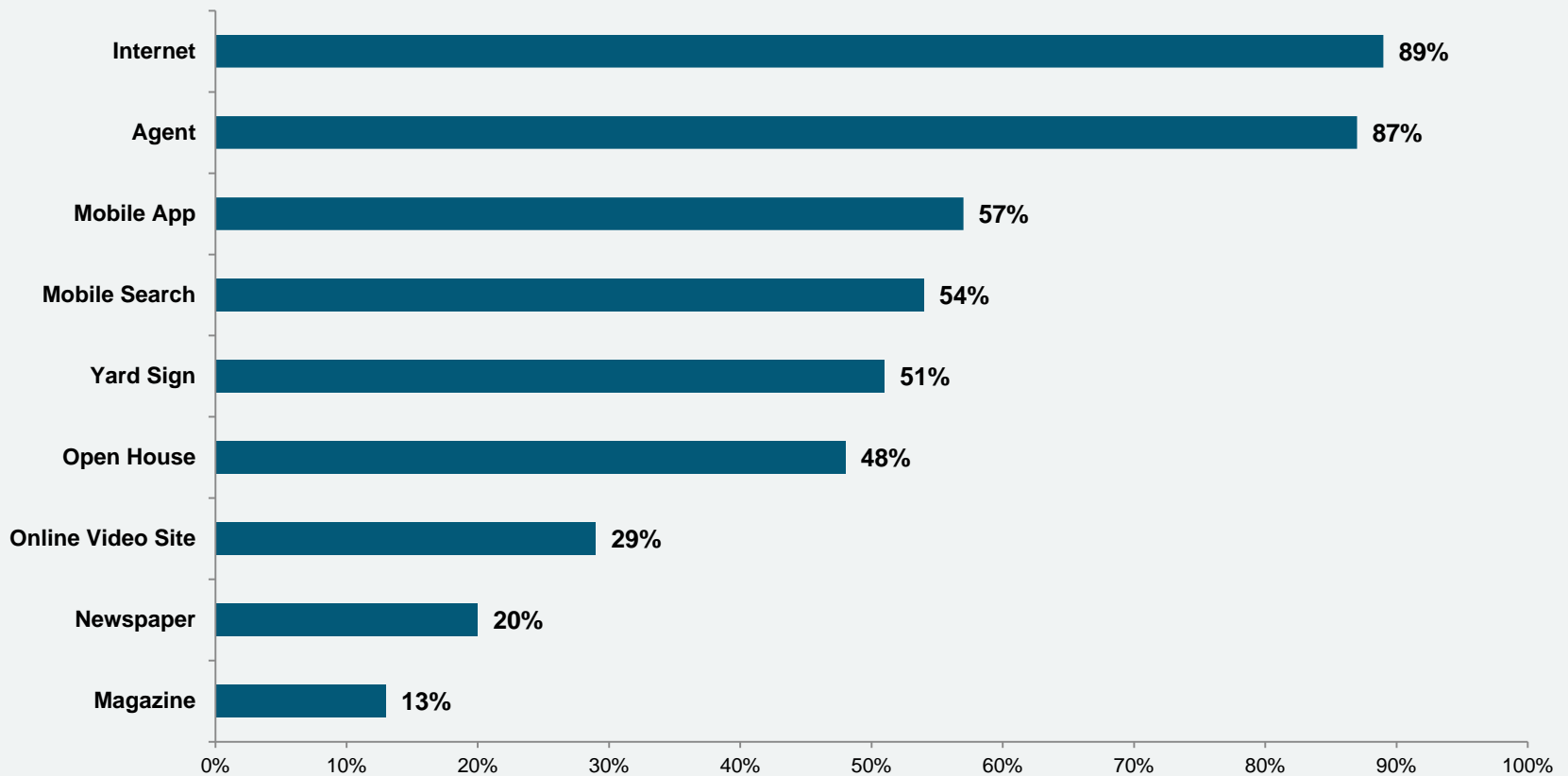
Where Buyers Found the Home they Actually Purchased Last Year.



The Home Search Process



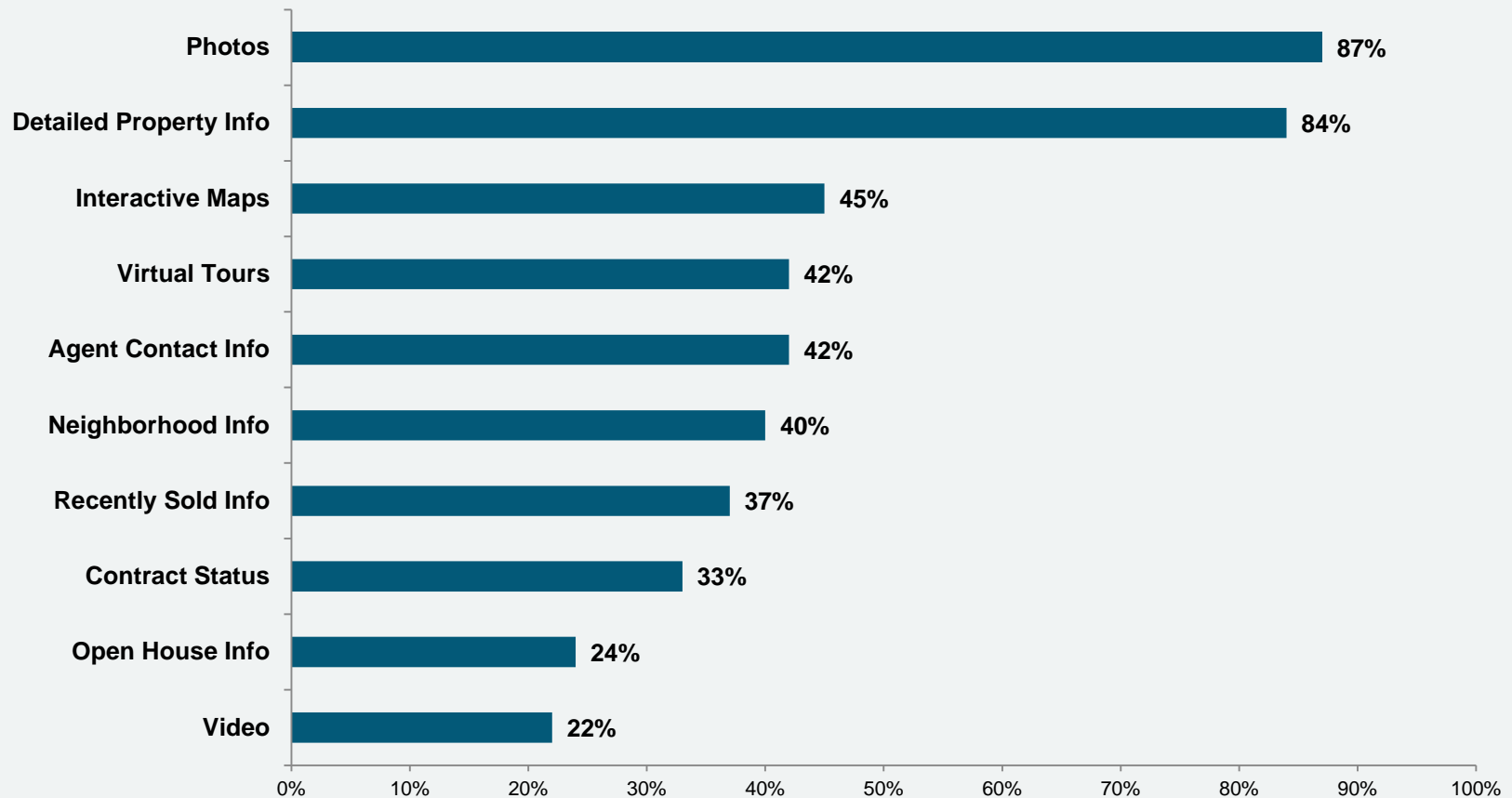
Information Sources that Buyers used during their Home Search



What Buyers Value



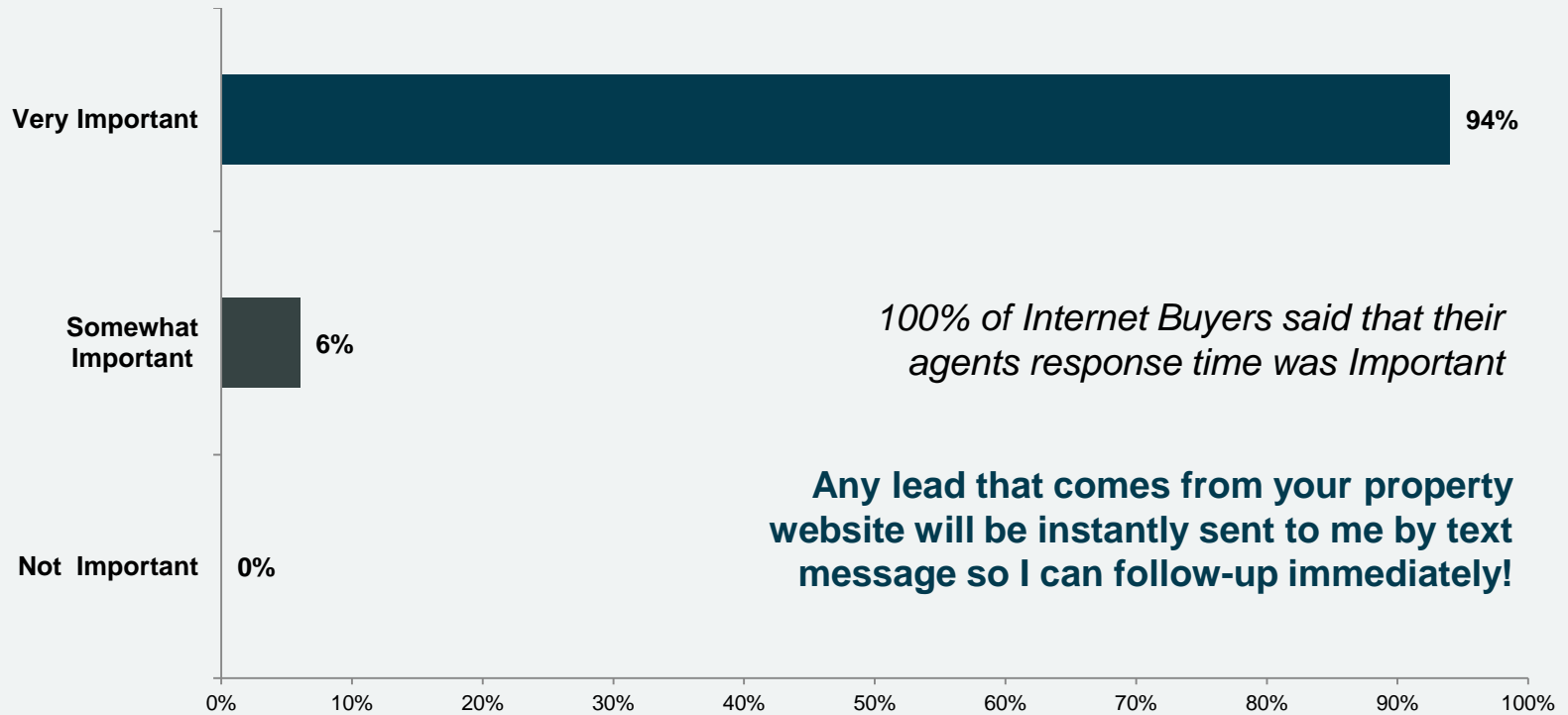
What Internet Buyers deem "Very Useful"



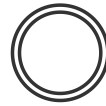
Response Time



Importance of Agents Response Time – *according to buyers*



Every Property Deserves a Single Property Website

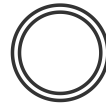


By creating a **unique property website** for each of my listings, I am able to attract online buyers as well as provide local buyers with fast and comprehensive information about your property.

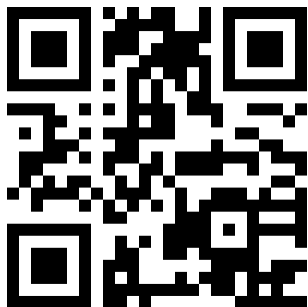
These days, it is easy to for properties to get lost among the thousands of real estate listings added to the market each and every day. ***Your single property website will ensure that your listing stands out from the crowd!***



Mobile Ready



People are accessing Property websites via their mobile devices more than ever before. That's why I have a mobile version created for every property I list. When a mobile visitor attempts to access your property site, they will be automatically redirected to a mobile version designed specifically for their device!



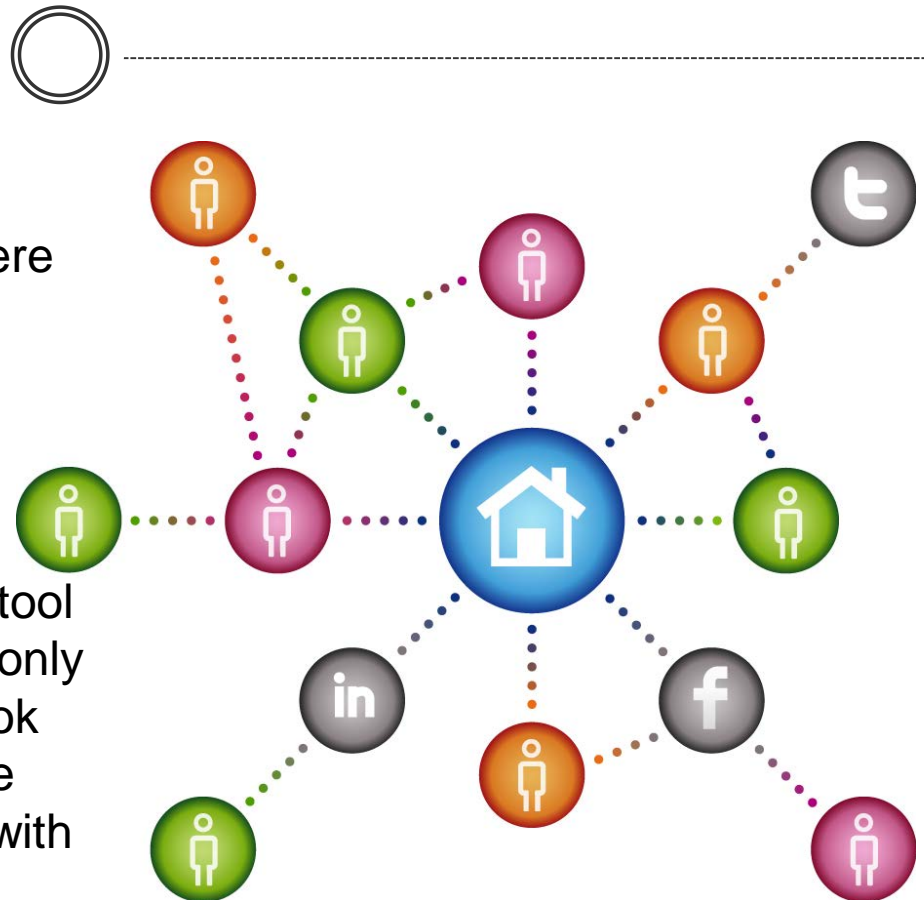
They can even access your listing details by scanning your very own QR code!



Social Media Sharing Tools

When marketing real estate it is important to focus on the places where your target market is. People today spend far more time on **social networks** than they do perusing the local paper's listings.

My listings include a built-in posting tool that encourages social sharing. Not only will I post your listing on my Facebook Business Page, but others can share your listing on their social networks with a simple click of the mouse!



Where will your Property Appear Online?



My job is to make sure your listing gets seen. That's why I syndicate my listings to the major Property Portals and Search Engines.



Video Builder

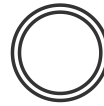


Buyers love video! That's why I build a video for each listing. Creating a video is a great way to showcase all of the important selling features of your home.

Your Property Video can also appear on **YouTube!**

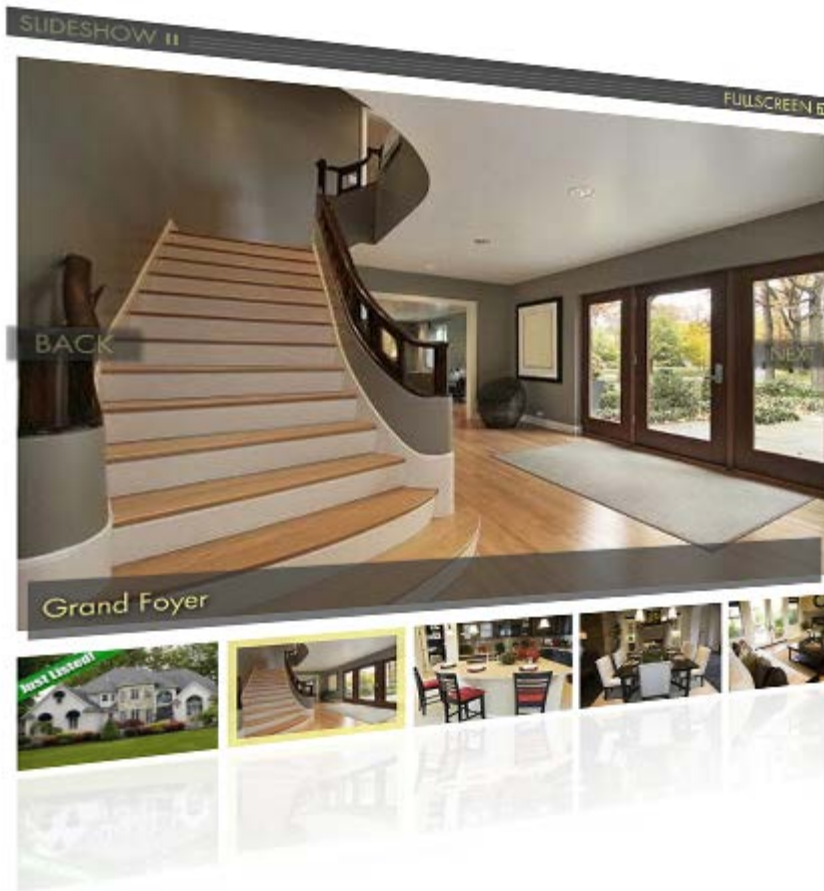


Full Screen Photos



Your home will be showcased with a beautifully designed Slide Show that displays your property **FULL SCREEN** at **FULL RESOLUTION**.

Photos are the #1 Thing that Buyers want to see online!



Text-the-Domain



Text the Domain enables me to market your listing across a whole new medium. When a prospect texts your domain to my short code, they will be sent information about your property including a link to the mobile version, and I will be sent their cell phone number for immediate follow-up.

